



BLACK FRIDAY
HOT DEALS

starting Thanksgiving on
academy.com

Stores re-open at 5am on
Friday, November 29

Prices effective starting at 11 pm CST on Wednesday, November 27.

RIGHT GIFTS
LOW PRICES
EVERYDAY!



Black Friday Hot De

FRIDAY
ONLY

HOT DEAL

29⁹⁹

was...59.99

NEW

H2O Xpress Mettle
Baitcast Reel
Style FSH2FL0011



HOT

84

was...149

GARM

HOT DEAL

29⁹⁹

was...49.99

All Star
Classic Series Rod
Selection varies by store.



HOT DEAL

29⁹⁹

was...49.99

Cobra SSR80
Radar/Laser Detector
Style SSR80

Cobra



9-BAND
DETECTION

HOT

24

was...39

Wom
Bobs
Casu

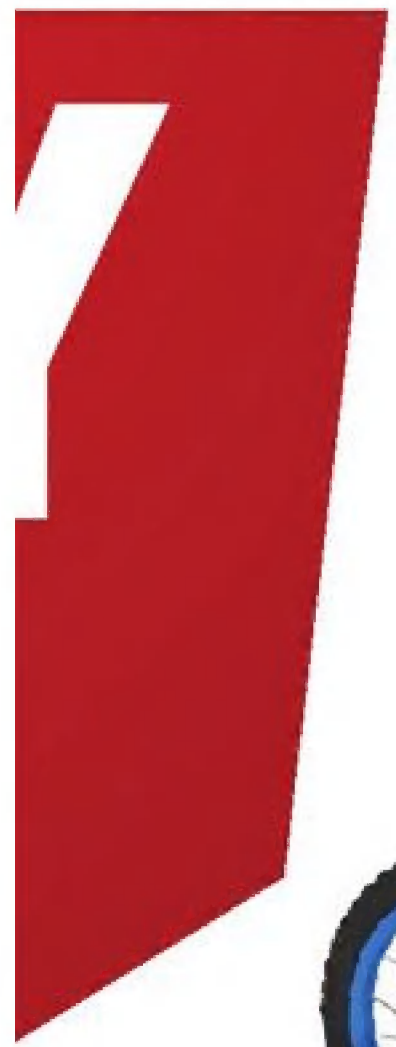
Girls'
WAS...

Selectio
varies b

Acade
SPORTS+OUTDO

WIA 01,20,25,29,34,36,37,45,49,69,70,71,73,74,53,54,55,56,58,59,60,65,67,66,

als. Prices effective starting at 11 pm CST on Wednesday, November 27.



HOT DEAL

59⁹⁹ Huffy Boys' Spider-Man
or Girls' Little Mermaid
16-in. Bikes
was...79.99
Styles 21874, 21964



12-in. Spider-Man
49⁹⁹ was...69⁹⁹

HOT DEAL

69⁹⁹ Kids' Teenage Mutant Ninja Turtles
16-in. or Monster High 18-in. Bikes
was...89.99
Styles R1652,
YSLOSWG001



DEAL

99 Garmin
Nuvi 50LM
Auto GPS
Style 010-00991-28
• Turn-by-turn
voice prompts



HOT DEAL

79⁹⁹ Fisher-Price
Boys' Lightning McQueen
or Girls' Barbie 6-Volt Ride-On
was...129.99
Styles W6209, W5541

Fisher-Price



HOT DEAL

69⁹⁹ East Point
60-in.
Lightning Hover
Hockey Table
Style 1-1-34301
was...99.99



DEAL

99 BOBS
for Skechers
Men's Skechers
Shoes



on
by store.

HOT DEAL

9⁹⁹ Nike Dri-FIT
Elite Basketball
Crew Socks
was...13.99

Does not include Nike Sequallizer
or Nike Hyper Elite styles.



HOT DEAL

34⁹⁹ Razor Ripstik Caster Board
was...64.99
Styles 15055040, 15055060, 15055061



my®
DOORS

Find a lower price, we'll match it.
Our low price commitment means a Merry Christmas guaranteed.
Visit academy.com/pricematch for details.

OUTDOOR GEAR

HOT DEAL

49⁹⁹

was...89.99

**Game Winner
Neoprene Waders**

Style FSGWFE5013

- Insulated boots
- Sizes: 8-13

Selection varies by store.



HOT DEAL

19⁹⁹

was...29.99

**Men's Game Winner
Jersey Knee Boots**

Styles FWGWFS3012,
FWGWFS3013

HOT DEAL

29⁹⁹

was...39.99

**Men's Wolverine®
Clarke Jackets**

Style W1140500

WOLVERINE



HOT DEAL

49⁹⁹

was...64.99

**Men's Carhartt®
Washed Duck
Jackets**

Style 100733



HOT DEAL

69⁹⁹

was...89.99

**Men's Browning®
Reversible
Jackets**

Style 3041



HOT DEAL

49⁹⁹

was...59.99

**Men's or Women's
Game Winner
Classic High
Insulated Boots**

Styles FWGWFS3009,
FWGWFS3010



HOT DEAL

69⁹⁹

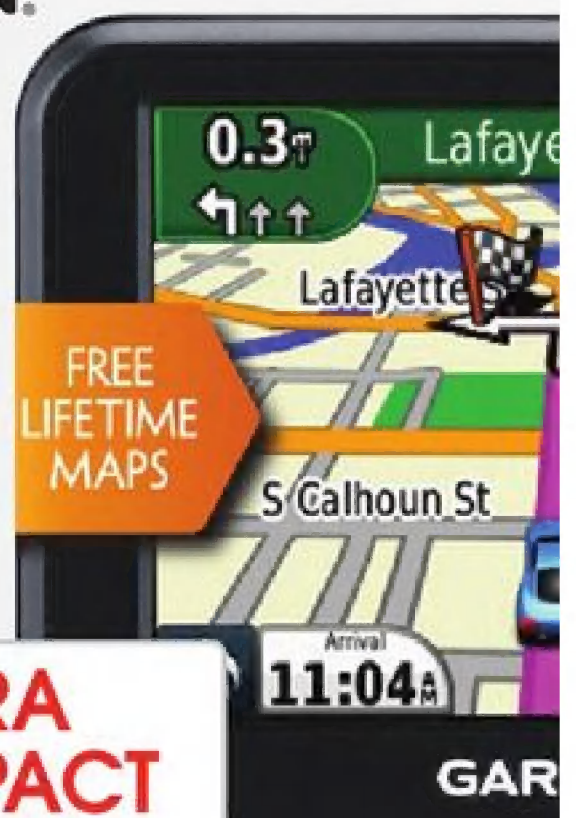
was...119.99

Garmin Nuvi 3

Style 010-00989-2

- Turn-by-turn voice
- Over 6-million points of interest

GARMIN



**ULTRA
COMPACT**

ST on Wednesday, November 27.

Selection varies by store.



HOT DEAL

9⁹⁹

was...17.99-19.99

**Men's Magellan
Outdoors™
Jeans**



OLM Auto GPS

21
voice prompts
pre-programmed
list



HOT DEAL

49⁹⁹

was...79.99

**Mosaic Tabletop
Propane Patio Heater**
Style FSPTMV5002

- Outputs up to 10,000 BTU
- Push-and-turn ignition offers an adjustable heat control
- CSA certified



Black Friday

FIREARMS



HOT DEAL

99⁹⁹

was...169.99

**Heritage .22
White Grip**
Style RR226S
• Caliber: .22
• Capacity:



HOT DEAL

299⁹⁹

was...499.99

**Taurus 609B
Compact Handgun**
Style 1-609041

- Caliber: 9mm
- Mag capacity: 13 +1
- Action: double
- Barrel: 3.25 in.

GUN SAFES AND CABINETS

HOT DEAL

9⁹⁹

was...16.99

**Sentry Safe
Compact
Security Safe**
Style P005C

Contents sold separately.



HOT DEAL

39⁹⁹

was...59.99

**Sentry Safe
X055
Security Safe**
Style X055

- 8.7 in. x 13.6 in. x 8.5 in.



HOT

69⁹⁹

was...99.99

**Stack
8-Gun
Security
Cabinet**
Style C

- Holds up to 8 guns
- Top provides additional storage

STAN

55 in

Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.

Limited to stock on hand. Two per



2 LR 6.5-in.
Revolver
N
2 LR
6



HOT DEAL
329⁹⁹
was...399.99
TriStar T120 Desert Tan Cerakote Handgun
Style 85098
• Caliber: 9mm
• Capacity: 17+1

Visit our stores for more **Hot Deals** from top brands like





Stevens 320 Ghost Ring Sight Shotgun
Style 19495
• Gauge: 12 • Capacity: 5+1



PT608 PRO
CAL. 9 mm PARA
MADE IN BRAZIL



HOT DEAL
3⁹⁹
was...6.99
Plano Pistol Case



HOT DEAL
39⁹⁹
was...79.99
Protec Handgun Laser



Escort Aimguard Shotgun
Style HAT00020
• Gauge: 12 • Capacity: 5+1



Youth TriStar Raptor 24-in. Black or Muddy Girl S
Styles 20205, 20203
• Gauge: 20 • Capacity: 2+1 with plug

NETS



HOT DEAL
99⁹⁹
was...99.99
Stack-On Steel Fire Safe
Style SC-908-5
• 30-minute fire protection at 1,200° F.
• Electronic lock
• Shelf for additional storage
21 in. x 21 in. x 10 in.



HOT DEAL
139⁹⁹
was...199.99
Stack-On 14-Gun Cabinet with Portable Lock Box
Style GCB-14-PCB
21 in. x 16 in. x 55 in.



HOT DEAL
359⁹⁹
was...459.99
Cannon 14-Gun Fire Safe
Style 5521F-AR
• 30-minute fire protection at 1,200° F.
• Electronic lock
55 in. x 21 in. x 17 in.



HOT DEAL
699⁹⁹
was...849.99
Cannon 36-Gun Fire Safe
Style AS5932-H1TEC-13
• 30-minute fire protection at 1,200° F.
• Electronic lock
59 in. x 32 in. x 24 in.

Black Friday Hot Deals. Prices effective starting at 11 p

customer.

Vindham
apozry

HOT DEAL

99⁹⁹

219.99

HOT DEAL

29⁹⁹

249.99

HOT DEAL

79⁹⁹

349.99

shotgun

RIDE-ONS/SCOOTERS

HOT DEAL

19⁹⁹

was...24.99

**Kids' Razor
A1 Scooter**

Styles 13003A-BL,
13010067

Selection
varies by store.

Razor.



HOT DEAL

64⁹⁹

was...89.99

**Kids' Razor
Flash Rider 360
Tricycle**

Style 20036559

Razor.



HOT DEAL

99⁹⁹

was...109.99

**Kids' Razor
Powerwing
Deluxe or
E90 Electric
Scooter**

Styles 20036040,
13111441

Razor.

EXCLUSIVE



HOT DEAL

179⁹⁹ each

was...194.99-219.99

**Kids' Razor E225
Electric Scooter**

Style 13112840

EXCLUSIVE

Razor.

**Kids' Razor E225S
Electric Seated
Scooter**

Style 13112830



HOT DEAL

219⁹⁹

was...249.99

**Kids' Razor
Mod
Sweet Pea
Ride-On**

Style 15130659

Razor.



FITNESS

HOT DEAL

89⁹⁹

was...99.99

**Everlast
PowerShot
80-lb NevaTear
Heavy Bag**

Style 69080600

**Leather
Speed Bag**

29⁹⁹ was...34⁹⁹

Stand
109⁹⁹

was...129⁹⁹

EVERLAST



HOT DEAL

109⁹⁹

was...149.99

**Century Versys
Free-Standing
Heavy Bag**

Style 10187

CENTURY



HOT DEAL

149⁹⁹

was...199.99

**CAP Barbell
Strength
125-lb. Stack
Home Gym**

Style
FM-H1007A1

**CAP
BARBELL**



Limited to
stock on hand.
Selection
varies by store.

HOT DEAL

399⁹⁹

was...599.99

**Pro-Form
505 CST Treadmill**

Style PFTL60910

- 15 built-in workout programs
- 1 to 10% Quick™ incline

P



om CST on Wednesday, November 27.

GRILLING

HOT DEAL

199⁹⁹

was...299.99

**Char-Broil
Gas/Charcoal
Combo Grill**
Style 463230512

- 65,000 BTU for primary burners

Char-Broil



HOT DEAL

199⁹⁹

was...349.99

**Masterbuilt 40-in.
Digital Electric
Smokehouse with
Window**
Style 20070311



**40-in.
TALL**

Contents
not included.



HOT DEAL

199⁹⁹

was...299.99

Char-Broil Six-Burner Gas Grill
Style 463230512

- 65,000 BTU for primary burners
- 650-sq. in. primary and 250-sq. in. secondary cooking spaces

Char-Broil

Acade
SPORTS+OUTDOORS

Special store hours: Closed Thanksgiving Day

**BLACK FRIDAY
HOT DEALS**

**FRIDAY &
SATURDAY**

ELECTRONICS

HOT DEAL

14⁹⁹

was...24.99

**Midland ALR1
Two-Way
Radios**
Style ALR1

MIDLAND

22-MILE



HOT DEAL

49⁹⁹

was...69.99

**Cobra ESD 920
Camo
Radar Detector**
Style ESD-920

Cobra



EXCLUSIVE

WISH LIST



**HUFFY
SPORTS**

HOT DEAL

69⁹⁹

was...79.99

**Huffy 44-in.
Composite
Portable
Basketball System**
Style 61312T



HOT DEAL

99⁹⁹

was...149.99

**Spalding 44-in.
Polycarbonate
Portable
Basketball System**
Style 72351T

SPALDING
MADE IN THE U.S.A.

HOT DEAL

6⁹⁹

was...9.99-12.99

Wilson

**Wilson NCAA
MVP Football,
Basketball,
or Traditional
Soccer Ball**



HOT DEAL

59⁹⁹

was...79.99

**Everlast
Camo
Polycan
Heavy B**

Academy
DOORS

DOORS OPEN AT 5AM FRIDAY

Shop **Black Friday HOT DEALS**
right now at **academy.com**

• Fri., Nov. 29 5am-10pm • Sat., Nov. 30 8am-10pm • Prices good November 28-30, 2013

25% OFF
Under Armour® Battle Hoodies
for the family

41²⁴
was...\$4.99
Men's or Women's
Under Armour®
Battle Hoodies
Styles 1240416,
1240463

33⁷⁵
was...\$4.99
Boys' or Girls'
Under Armour®
Battle Hoodies
Styles 1241366,
1242096

HOT DEAL
29⁹⁹
each
was...\$39.99-49.99
Men's Nike
KO Hoodies
Style 465784

Women's Nike
All Time or
Swoosh Out
Hoodies
Styles 548804,
548806

HOT DEAL
24⁹⁹
was...\$34.99
Boys' or Girls' Nike
Knockout
Performance
Fleece Hoodies
Styles 546099, 549462,
575210, 546157,
546160, 546159

HOT DEAL
279⁹⁹
was...\$329.99
GoPro HD Hero 3
Black Edition
Camcorder
Style CHDX-301
• Professional 2.7kp
30 fps, 1440p 48 fps,
1080p 60 fps, 960p
100 fps, 720p 120 fps,
and WVGA 240 fps
video capture

HOT DEAL
19⁹⁹
was...\$39.99
Adults' Crocs™
Dasher Line
Clogs
Style 12869-060
Kids' **14⁹⁹** was...\$29⁹⁹

HOT DEAL
59⁹⁹
was...\$69.99
Men's or Women's Nike
Dual Fusion 2
Running Shoes
Styles 599541-002, 599541-008,
599564-006, 599564-064,
599564-064 599564-006

Limited to
stock on hand.
No rain checks.

HOT DEAL
79⁹⁹
was...\$99.99
Everlast
Heavy Bag
Stand
Style 4812G

HOT DEAL
159⁹⁹
was...\$224.99
Jump Zone
14-ft. Trampoline
with Enclosure
Styles YSLJZOG1021,
YSLJZOG1000
Jump Zone
12-ft. Trampoline
Enclosure Combo
139⁹⁹ was...\$199⁹⁹

HOT DEAL
14⁹⁹
was...\$39.99
Brinkmann
Gusseted Pet Bed
Style WG3544-710

HOT DEAL
79⁹⁹
was...\$119.99
Firefield
N-Vader
1-3x30
Digital
Night Vision
Monocular
Style FF18065

HOT DEAL
89⁹⁹
was...\$119.99
Leupold
BX-1
Yosemite
10x30mm
Porro Prism
Binoculars
Style 117981

Black Friday Hot Deals. Prices effective start

Take aim at gro

CONCEALMENT

HOT DEAL
39⁹⁹
each
was...\$59.99
Women's
Concealed
Carry
Handbag
Styles
MG201,
MG201BLK

HOT DEAL
39⁹⁹
was...\$59.99
Tactical
Performance
Tactical
Combo Pack
Style FSTFHE3044

HOT DEAL
17⁹⁹
each
was...\$29.99
PS Products
Diversions Books
Two-Piece Set
Styles DB2-BLK,
DB2-BRN

HOT DEAL
25⁹⁹
was...\$39.99
PS Products
Gun
Concealment
Mantle Clock
Style MGC

HOT DEAL
19⁹⁹
was...\$26.99
Zap
Stun
Style
• En
ar

ACCESSORIES

HOT DEAL
9⁹⁹
was...\$19.99
Plano
Contour Single Gun Case
Style 1010488-OD

HOT DEAL
29⁹⁹
was...\$59.99
Allen
50-in.
Tejon
Rifle Case
Style 983-50

HOT DEAL
39⁹⁹
was...\$69.99
Drago Gear
36-in.
Double Gun
Case
Style 12-302BL

HOT DEAL
99⁹⁹
was...\$219.99
Firearm
sold separately

OPTICS

HOT DEAL
59⁹⁹
was...\$99.99
Nikon Aculon
A211 10x42
Binoculars
Style 8246

HOT DEAL
79⁹⁹
was...\$119.99
Firefield
N-Vader
1-3x30
Digital
Night Vision
Monocular
Style FF18065

HOT DEAL
89⁹⁹
was...\$119.99
Leupold
BX-1
Yosemite
10x30mm
Porro Prism
Binoculars
Style 117981

\$25 OFF

Today's in-store
purchase when
you open an
account*

*This offer is only valid for applications processed and approved instantly in-store, with a minimum purchase you are instantly approved. **Promotion period is November 24- December 28, 2013. The creditor and issuer Visa U.S.A. Inc. © 2013 U.S. Bank. All rights reserved.

ing at 11 pm CST on Wednesday, November 27.

eat outdoor gifts

AL Hoppe's Deluxe Gun Cleaning Kit
Style BUOX

HOT DEAL
29⁹⁹
was...39.99

Game Winner 68-Piece Universal Gun Cleaning Kit
Style HTGW7009

HOT DEAL
39⁹⁹
was...59.99

Otis Technology MSR/AR Gun Cleaning System
Style FG-556-MSR

AL Limited Edition Gun
0667
mits 600,000V arc • Case
d batteries included

HOT DEAL
19⁹⁹
was...39.99

SSI Universal Laser Boresight
Style XSI-LBK2

HOT DEAL
39⁹⁹
was...59.99

3M Tekk Worktunes 22NRR Earmuffs
Style 90541

AL Plano Green/Tan Sportsman's Locker
Style 1819-91

AL Caldwell Lead Sled DFT Shooting Rest
Style 336647

HOT DEAL
99⁹⁹
was...139.99

Youth Rossi 410 Single-Shot Shotgun
Style S411220YS
• Caliber: .410 • Capacity: 1 • Chamber: 3 in.
• Stock: synthetic • Action: break

HOT DEAL
95⁹⁹
was...129.99

Youth Cricket .22 Rifle
Styles KSA235, KSA220
• Capacity: single-shot bolt-action
• Caliber: .22LR/.22 short
• Stock: desert tan or pink synthetic

AL

HOT DEAL
99⁹⁹
was...149.99

Nikon P-223 3x32 BDC Carbine Riflescope
Style 8496

HOT DEAL
169⁹⁹
was...199.99

Leupold Rifleman 3-9x40 Riflescope
Style 66195

Academy SPORTS+OUTDOORS
4000 1234 5678 9010
12/01/08 09/08/08
PAT ANDERSON
VISA SIGNATURE

PLUS ASK AN ASSOCIATE FOR DETAILS ON OUR SPECIAL FINANCING OFFER**

of \$25 (before tax). This charge must be applied to your new Academy Sports + Outdoors Visa Card the same day of the Academy Sports + Outdoors Visa card is U.S. Bank National Association, pursuant to a license from

3,191,192,24,72,129,161,215,62,162,48,163,164,219,89,92,101,102,110,111,103,108,117,142,137,155,112,132,170,182,178,184,188,186;11/28/2013

Black Friday Hot Deals. Prices effective starting at 11 pm CS

CAMO

HOT DEAL
29⁹⁹
was...39.99

Adults' Duck Commander or Buck Commander Hoodies

EXCLUSIVE

HOT DEAL
5⁹⁹
was...8.99

Men's Game Winner® Camo Tees
Styles FSGWCA3001, FSGWCA7000

HOT DEAL
7⁹⁹
was...12.99

Men's Game Winner® Long-Sleeve Camo Tees
Styles FSGWCA7011, FSGWCA3005

HOT DEAL
9⁹⁹
was...19.99

Game Winner Metal Ammo Box
Style FSGWHE1025

HOT DEAL
119⁹⁹
was...169.99

Nikon Aculon Laser Rangefinder
Style 8397
• 6X magnification
• Neck strap and padded case included

HOT DEAL
19⁹⁹
was...29.99

Men's Game Winner Field Boot II Hunting Boots
Style FWGWFS1015

WINCHESTER
SCHRADE
KNIVES AND TOOLS
Smith & Wesson

HOT DEAL
15⁹⁹
each
was...21.99

Knives and Tools shown

Winchester Four-Piece Game Cleaning Kit
Style 31-002402

Winchester Camo Fixed and Folding Knives Combo Pack
Style 31-002401

Smith & Wesson Three-Knife Hunting Set
Style SWHUNTCP

Smith & Wesson On and Off Duty Knife Combo
Style SWPROM-13-6CP

gift CARDS

The perfect
Free standard s

01,20,25,29,34,36,37,45,49,69,70,71,73,74,53,54,55,56,58,59,60,65,67,66,85,87,90,93,99,96,83,109,127,190,52,160,128,138,143,191,192,24,72,129,161,215,62,162,48,163,

ST on Wednesday, November 27.

Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday

Selection varies by store.

HOT DEAL
7⁹⁹
was... 0.99-11.99
Adults' or Youth Game Winner® Fleece Beanie and Glove Combo
Styles FSGWCA8000, YFSGWCA8026



HOT DEAL
19⁹⁹
was... 24.99
Men's Game Winner® Dura-Soft™ Long-Sleeve Twill Shirts or Pants
Styles FSGWCA7006, FSGWCA7007



HOT DEAL
14⁹⁹
was... 24.99
Men's Game Winner® Fleece Jackets
Style FSGWCA6039



HOT DEAL
29⁹⁹
was... 39.99
Men's Game Winner Camo Wellington Hunting Boots
Style FWGWFS1003



HOT DEAL
59⁹⁹
was... 79.99
Men's Wolverine Coyote Hunting Boots
Style WO8043



Timer 10-in. Bowie Knife
SCPROM-13-3CP



Schrade Old Timer Switch It Multi-Blade Hunting Combo Pack
Style SCPROM-13-4CP



Schrade Adventure Pack
Style SCPROM-13-15CP



Schrade Old Timer Three-Piece Knife Set
Styles SCPROM-13-2CP SCPROM-13-6CP 31-002453



Best gift this holiday season
Shipping on **academy.com** gift card purchases



Great gifts in fishing essentials

HOT DEAL
7⁹⁹
was... 14.99
Tournament Choice Classic Rod



HOT DEAL
9⁹⁹
each
was... 19.99
Youth Shakespeare Amphibian Combo
Style AMPSCCB0



HOT DEAL
39⁹⁹
was... 59.99
Abu Garcia Blue Max Baitcast Combo
Style BLMAX/661MH



HOT DEAL
39⁹⁹
was... 59.99
Pinnacle Obsession Spinning Combo
Style OS662SPCOM



HOT DEAL
49⁹⁹
was... 79.99
H2O Xpress Camo Spinning Combo
Style FSH2FC1000
• Six bearing system
• 7-ft. medium-action rod



HOT DEAL
69⁹⁹
was... 109.99
H2O Xpress Camo Baitcast Combo
Style FSH2FC2000
• 10 bearing system
• 7-ft. medium heavy-action rod



HOT DEAL
9⁹⁹
was... 19.99
Tournament Choice 10-Rod Round Rack
Style FSTNFE1007



HOT DEAL
12⁹⁹
was... 24.99
Tournament Choice Outdoor Gear Bag
Style FSTCFE0023



HOT DEAL
14⁹⁹
was... 19.99
Tournament Choice 110-Volt Electric Fillet Knife
Style FSTC1096
• Serrated 7.5-in. blade
• 8-ft. power cord



ELECTRONICS

HOT DEAL
39⁹⁹ EXCLUSIVE
was... 59.99
Midland ALR5MO Two-Way Radios- Two Pack
Style ALR5MO
• eVox hands-free



HOT DEAL
99⁹⁹
was... 169.99
Dual MDM360C 200W Marine CD Player with Two 6.5-in. Speakers
Style MCP360CAMO



HOT DEAL
199⁹⁹
was... 349.99
Garmin GPSMAP 62S Handheld GPS
Style 010-00868-01
• 3-axis electronic compass
• 2,000 waypoints



HOT DEAL
99⁹⁹
was... 199.99
Lowrance Mark-5X Pro Fishfinder
Style 000-00175-001
• 83 kHz/ 200 kHz Skimmer® with internal temperature sensor



HOT DEAL
14⁹⁹
was... 19.99-24.99
Men's or Women's Magellan Outdoors™ Fishing Shirts
• Laguna Madre
• Lake Fork
• Falcon Lake
• Seminole Canyon



Selection varies by store.



7.

Prices good
November 28-30, 2013

Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.

Great gifts for everyone on your list

HOT DEAL

89⁹⁹

was...109.99
Mosaic
Propane
Patio Heater
Style FSPTMV5004



HOT DEAL

29⁹⁹

Mosaic Santa Fe
30-in. Fire Pit
Style FSPTMV6025



HOT DEAL

14⁹⁹

was...24.99
Men's or Women's
Duck Commander
Realtree or
Buck Commander
Quad Chair
Styles FSBLHE00, FSBLHE01,
FSDCHE02, FSDCHE03



HOT DEAL

29⁹⁹

was...59.99
Game Winner
Camo Lounger
Style FSGWHE0024



Mosaic
Multi-Position
Lounger
29⁹⁹
was...49.99

HOT DEAL

39⁹⁹

was...49.99
Mosaic
Rockers



HOT DEAL

49⁹⁹

was...59.99
Mosaic
Park Bench



Also available in:

GAME PROCESSING

HOT DEAL

49⁹⁹

was...99.99
Browning
7.5-in.
Meat Slicer
Style FD2124401-BN



HOT DEAL

49⁹⁹

was...99.99
Browning #8
575-Watt Grinder
Style FD2126801-BN



HOT DEAL

49⁹⁹

was...79.99
Browning
Six-Tray
Dehydrator
Style FD2125001-BN



HOT DEAL

89⁹⁹

was...99.99
Char-Broil
The Big Easy
Oil-Less
Propane
Turkey Fryer
Style 12101480



HOT DEAL

119⁹⁹

was...199.99
Cajun Injector
Electric Smoker
Style 22174.01960
• 100 to 275° F. digitally-controlled
temperature range
• 0 to 24-hour digital timer with
automatic shut-off
• Five smoking racks; 2.53-cu. ft.
capacity
• Side access wood chip chute



GOALZERO



HOT DEAL

21⁹⁹

was...26.99
Goal Zero
Rock Out Green
Style 90401



HOT DEAL

31⁹⁹

was...35.95
Goal Zero
Switch
Rechargeable Stick
Style 21004



HOT DEAL

47⁹⁹

was...59.99
Goal Zero
Rock Out 2
Style 94005



HOT DEAL

79⁹⁹

was...99.99
Goal Zero
Switchout
Solar Kit
Style 90000SLR
Only one stick included.

14⁹⁹

EVERYDAY!
Tervis 16-oz.
Tumbler or
Mug
Selection
varies
by store.

tervis



HOT DEAL

2⁹⁹

was...4.99
Timber Creek
Cap Lights
Selection varies
by store.



HOT DEAL

7⁹⁹

was...12.99
QBeam
L.E.D.
Multi-Pack
Flashlights



HOT DEAL

12⁹⁹

was...19.99
Neck
Pillow with
Speaker
Style 73099



HOT DEAL

19⁹⁹

was...39.99
Magellan Outdoors
Four-Piece
Luggage Set
Style FSMGLG6028



HOT DEAL

37⁹⁹

was...39.99-44.99
Cyclops Flare
Spotlight
Styles CYC-3WS,
CYC-3WS6AACMO



HOT DEAL

74⁹⁹

was...99.99
Tracker IV Metal
Detector
Style TK4



HOT DEAL

17⁹⁹

was...24.99
Intex Queen Downy
Air Bed with Sheet Set



HOT DEAL

29⁹⁹

was...49.99
20-in. Hard-Side
4-Wheel Spinner
Style 17872-20BTZ



Wolverine
Up Monster Wellington
Boots
WO6580, WO6598, WO6579
M F2413-11 M I/75 C/75 EH



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shop **academy.com**

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Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.

HOT DEAL TRIUMPH

229⁹⁹

was...259.99

Triumph 400T Treadmill
Style TRIUMPH400T
• Four pre-set programs
• Three-position manual incline



HOT DEAL

79⁹⁹

was...99.99

Body Power Gravity Inversion Table
Style IT8020
• High-density foam pad for comfort



HOT DEAL

149⁹⁹

was...199.99

Body Champ Magnetic Recumbent Exercise Bike
Style BRB5288



Marcy Deluxe Smith Cage
Style MD9010G
Weights not included.



HOT DEAL

249⁹⁹

was...299.99

Marcy Fan Bike
Style AIR1
• Fan resistance level increases as you pedal faster while generating a breeze



HOT DEAL

79⁹⁹

was...89.99

Polar FT4 Heart Rate Monitor
Styles 90039180, 90042870



HOT DEAL

99⁹⁹

was...109.99

Polar FT7 Heart Rate Monitor
Styles 90039176, 90039174



Available in other colors.
Colors vary by store.

HOT DEAL

399⁹⁹

was...549.99

Pro-Form 10.0 CE Elliptical
Style PFEL55911
Select stores only.



HOT DEAL

29⁹⁹

was...34.99

Everlast Boxing Training Kit
Style 3010



HOT DEAL

39⁹⁹

was...49.99

Youth UFC MMA Bag and Gloves Combo
Style 144200YP-910



HOT DEAL

89¢

per pound

CAP Barbell Cast-Iron Kettlebells or Rubber Hex Dumbbells
Styles SDK2-050, SDP



Selection varies by store.



HOT DEAL

169⁹⁹

was...209.99

CAP Barbell 300-lb. Olympic Weight Set
Style OSG-300#2



GOLF

BUY \$50 WORTH OF TaylorMade GOLF BALLS AND RECEIVE A \$10 ACADEMY SPORTS + OUTDOORS GIFT CARD

HOT DEAL

19⁹⁹

was...45.00

Men's adidas Droptail Solid Contrast Golf Polos



HOT DEAL

39⁹⁹

was...99.99

Nike Skyline EXP 2 Sunglasses
Styles EV0595-223, EV0595-001



HOT DEAL

29⁹⁹

was...39.99

Men's FootJoy GreenJoy Closeout Golf Shoes
Style 45516



HOT DEAL

49⁹⁹

was...59.99

Men's Nike Durasport Golf Shoes
Style 418561
Selection varies by store.



HOT DEAL

4⁹⁹

was...9.99

Top Flite Recycled Golf Balls - 12 Pack
Style 12BKRDRLBX



HOT DEAL

9⁹⁹

was...19.99

Reload Refurbished Pro V1 Golf Balls - 12 Pack
Style A-REFINISH



HOT DEAL

41⁹⁹

was...47.99

Special Holiday Titleist Pro V1 or Pro V1x Golf Balls
Styles T2043S, T2023S



HOT DEAL

119⁹⁹

was...169.99

Bushnell Golf Sport Rangefinder
Style 201916GC



HOT DEAL

29⁹⁹

was...60.00

Men's adidas Half-Zip Layering Mock Neck Golf Shirts



HOT DEAL

99⁹⁹

was...169.99

Callaway Razr X Ti Driver
Style 426803050237

• Fairway Wood...89⁹⁹ was...129⁹⁹
• Hybrid...79⁹⁹ was...99⁹⁹



HOT DEAL

19⁹⁹

was...39.99

Wilson Ultra-Bik Putting System
Style UW1189



Wilson.

HOT DEAL

19⁹⁹

was...39.99

Wilson Ultra-Soft Cover
Style SLWSGO4000



Wilson.

HOT DEAL

49⁹⁹

was...79.99

Wilson Ultra Big Mouth Hitting Net
Style UW1148



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BLACK FRIDAY

HOT DEALS

HOT 29⁹⁹
was...39.99



TOY HOT 9⁹⁹
was...16.99

Mini Ba Three P
Style YSL



HOT 19⁹⁹
was...24.99

NXT Crossbr
Styles
NXTCSBK
NXTCSBK

RID HOT 59⁹⁹
was...79.99

Kids' Du 6-Volt F
Style DD

HOT Toddler Quad
Style 59⁹⁹ was...

39 EVERYDAY
Kids' Rc Realtre
Style 251

HOT 39⁹⁹
was...449.99

Kids' Rc MX500 Electric
Style 151
• Suppo

Great

HOT DEAL
29⁹⁹
was...39.99
Buck Commander Sport Flight Bow
Style 1123

- Draw weight: 25 lbs.
- Draw length: 24 to 26 in.
- Bow weight: 2 lbs.
- Includes two arrows and finger rollers



HOT DEAL
39⁹⁹
was...49.99
Buck Commander Banshee Bow
Style 1093

- Draw weight: 25 lbs.
- Draw length: 24 to 26 in.
- Bow weight: 3 lbs.
- Includes two arrows and finger rollers



HOT DEAL
49⁹⁹
was...69.99
Youth Bear Archery Brave 3 Compound Bow Set
Styles AYS200BR, AYS200PR

- Composite limbs and riser are durable
- Two Safetyglass™ arrows and a two-piece arrow quiver



HOT DEAL
79⁹⁹
was...99.99
Bone Collector B-Lite Compound Bow
Style 1121

- Draw weight: 19 to 29 lbs.
- Draw length: 23 to 25 in.
- Bow weight: 5 lbs.
- 3-pin sight



HOT DEAL
19⁹⁹
was...24.99
Morrell Perfect 300 Foam Target
Style A270



HOT DEAL
10⁹⁹
was...15.99
Youth Game Winner Soft Bow Case
Style YFSGWAR3001



HOT DEAL
59⁹⁹
was...99.99
Celestron PowerSeeker 76 Telescope
Style 21044

- 5x24 finderscope
- 3x Barlow lens



IFLES

HOT DEAL
24⁹⁹
was...39.99
Red Jacket 1911 Airsoft Pistol Kit
Style 2278230

- Includes: two bottles of 400 BBs, gel target



HOT DEAL
29⁹⁹
was...39.99
Crosman 760 Pumpmaster Air Rifle Kit
Styles 760PKT, 760BKT

- .177 caliber BBs
- 625 fps



HOT DEAL
69⁹⁹
was...99.99
Crosman .177 MK-177 Air Rifle
Style 30110

- .177 caliber BBs and pellets
- 800 fps - BBs
- 750 fps - pellets
- Pneumatic pump with rifled barrel



HOT DEAL
79⁹⁹
was...99.99
Gamo Hornet Elite Air Rifle
Style 6110066554

- .177 caliber pellets
- 4x32 air rifle scope with rings



HOT DEAL
99⁹⁹
was...149.99
Benjamin Prowler Air Rifle
Style BPNP17X

- .177 caliber pellets
- 4x32mm CenterPoint scope included
- Power by Nitro Piston



HOT DEAL
9⁹⁹
was...12.99
Benjamin .177 Hollow Point Air Gun Ammo
9⁹⁹ was...12.99



OUTDOOR FUN

HOT DEAL
79⁹⁹
was...124.99

Flexible Flyer Winning Fun Swing Set
Style 43005T



HOT DEAL
19⁹⁹
each
was...29.99

Mini Soccer Goal Set
Style YSLBVSC300

- Includes: two goals, one ball, and a pump



Brava Junior 6-ft. x 4-ft. Soccer Goal
Style YSLBVT51034

brava



HOT DEAL
9⁹⁹
was...16.99

Nike U.S.A. Supporter Soccer Ball
Style SC2189-144



HOT DEAL
9⁹⁹
was...16.99

Nike Game Basketball
Styles BB045, BB0452-801, BB0451-801



HOT DEAL
19⁹⁹
each
was...29.99

Rawlings Storage Bags
Styles FSSBV16, FSSBH16

Rawlings



HOT DEAL
19⁹⁹
was...26.99

DX Disc G
Style DX3P



TABLE GAMES

HOT DEAL
79⁹⁹
was...119.99

Harvard Edge Table Tennis Table
Style T8125



Find a **lower price**, we'll **match it**.

price commitment means a Merry Christmas, **guaranteed**. visit academy.com/pricematch for details.

als. Prices effective starting at 11 pm CST on Wednesday, November 27.

gifts for everyone on your list

INDOOR FUN



Academy
SPORTS+OUTDOORS

Floor Hockey Set
Style SLAASC3001



3-801,



olf Set



HOT DEAL

79⁹⁹

was...99.99

Harvard Deluxe
Conversion Top
Table Tennis Table
Style T814



HOT DEAL

224⁹⁹

was...299.99

Triumph
Santa Fe 84-in.
Billiard Table
Style 45-6738



HOT DEAL

24⁹⁹

was...29.99

Triumph
Texas Hold 'Em
Poker Set
Style 66-0605



HOT DEAL

9⁹⁹

was...19.99

Bullshooter
Volt
Electronic
Dartboard
Style EDB100



HOT DEAL

29⁹⁹

was...39.99

Bullshooter
Illuminator
1.0 Electronic
Dartboard
Style ILM100



HOT DEAL

39⁹⁹

was...49.99

Triumph
Bristle
Dartboard
with Cabinet
Style 18-2007



HOT DEAL

49⁹⁹

was...79.99

Arachnid
Cricket
Pro 450
Dartboard
Style E450ARA



HOT DEAL

89⁹⁹

was...119.99

Arachnid
Cricket Max 1.0
Dartboard with
Cabinet
Style CMX1000



HOT DEAL

9⁹⁹

each

was...19.99

Table Top Foosball
Style 2479



Table Top
Pool Table Set
Style 2480



Table Top
Table Tennis
Style 2618



Table Top Bag Toss
Style 72485



Air Hockey
Game Table Top
Style 2489



HOT DEAL 10-IN-1

79⁹⁹ Triumph 10-in-1
Combo Game Table
Style 45-6058



HOT DEAL

99⁹⁹

was...149.99

Triumph
Big Shot
Basketball
Style 45-6099



Black Friday Hot Deals. Prices effective

ELECTRONICS

HOT DEAL

9⁹⁹

was...14.99

Skullcandy
Ink'd or Chops
Earbuds
Style Selection
varies by store.



HOT DEAL

9⁹⁹

each

was...14.99

Fuse
Realtree
AP Camo
iPhone 4 or
4s Hard-Shell
Phone Case
Style 07253

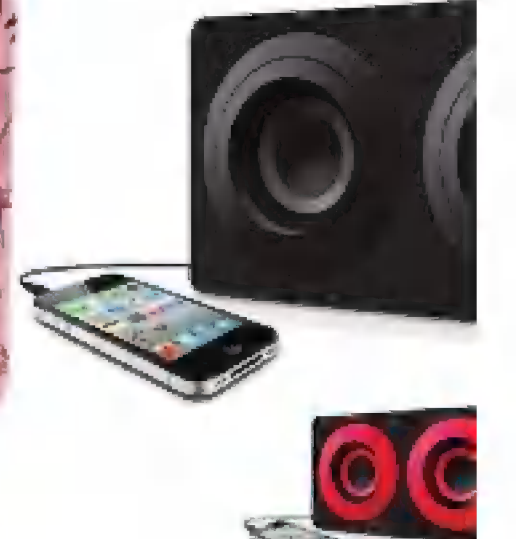


HOT DEAL

11⁹⁹

was...19.99

iWorld
Style D
Phone
Colors



HOT DEAL

14⁹⁹

was...19.99

Portable
Bluetooth
Speaker
Style ISB03W
Colors vary
by store.



HOT DEAL

21⁹⁹

was...39.99

iWorld
Bluetooth
Headphones
Style HBT-1000



HOT DEAL

39⁹⁹

was...49.99

Karaoke
Party
Machine
Style J082PR



REMOTE CONTROL TOYS

HOT DEAL

9⁹⁹

was...14.99

Stunt Twister
WindStormer
Remote
Control Car
Style 88873



HOT DEAL

29⁹⁹

was...39.99

Air Hogs
Remote Control
Mega Bomb
Helicopter
Style 6019846



HOT DEAL

39⁹⁹

was...49.99

Air Hog
Remote
Dropstrik
Style 602



TENTS AND SLEEPING BAGS

HOT DEAL

12⁹⁹

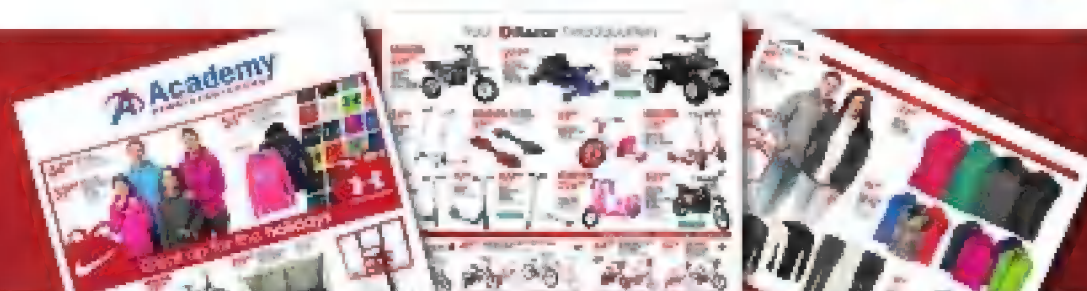
each

was...19.99

Kids' Licensed Tents
Styles M-T0503SPD,
HKT-0503-O,
D-T0503PRN(A)



ad Online academy.com/weeklyad



free shipping on orders over \$50
limited time offer | standard shipping

85,87,90,93,99,96,83,109,127,190,52,160,128,138,143,191,192,24,72,129,161,215,62,162,48,163,164,219,89,92,101,102,110,111,103,108,117,142,137,155,112,132,170,182,178,184,188,186,11/28/2013

01,20,25,29,34,36,37,45,49,69,70,71,73,74,53,54,55,56,58,59,60,65,67,66,85,87,90,93,99,96,83,109,127,190,52,160,1

tive starting at 11 pm CST on Wednesday, November 27.



Boom Speaker
BS-2000
not included.
vary by store.

HOT DEAL
11⁹⁹
was...19.99
Dual Alarm Clock Radio
Style C353B



HOT DEAL
29⁹⁹
was...49.99
Cohesion Gaming Chair with Audio
Style YSLOHFE100



HOT DEAL
89⁹⁹
was...129.99
Zeki 7-in. Tablet
Style TBDG773B



HOT DEAL
159⁹⁹ was...199.99
Zeki 10-in. Tablet



HOT DEAL
19⁹⁹ was...29.99
iWorld Bluetooth Razor Speaker
Style DRW-2000
Colors vary by store.



HOT DEAL
19⁹⁹ was...29.99
Phantom IR Remote Control Helicopter
Style 34462



HOT DEAL
39⁹⁹ was...49.99
Hercules Outdoor Remote Control Helicopter
Style 35850



HOT DEAL
10⁹⁹ each was...19.99
1/14 Realtree Remote Control Trucks
Style 81553A



HOT DEAL
29⁹⁹ each was...49.99
1/10 Realtree Remote Control Cars
Style 81024



HOT DEAL
9⁹⁹ was...12.99
Boys' or Girls' Character Camp Chair



Selection varies by store.

HOT DEAL
14⁹⁹ each was...19.99
Character 16-in. Pilot Cases
Styles H13TM17370-AC, SA23379-SC-PU, KV3083037



HOT DEAL
12⁹⁹ was...14.99
Boys' or Girls' Two-Piece Character Sleeping Bag Set
Style D2SLGCAR2A
• Includes backpack



HOT DEAL
1⁹⁹ was...3.99
Timber Creek Fleece Blanket
Style CPTBC2010
Selection varies by store.



ers over \$39 on **academy.com**
shipping only | exclusions apply | see **academy.com**

Black Friday Hot Deals. Prices effective starting at

Under Armour® Big Logo Hoodies for t

54⁹⁹ EVERYDAY!
Men's or Women's Under Armour® Storm Fleece Big Logo Hoodies

44⁹⁹ EVERYDAY!
Boys' or Girls' Under Armour® Storm Fleece Big Logo Hoodies
Styles 1240249, 1239166

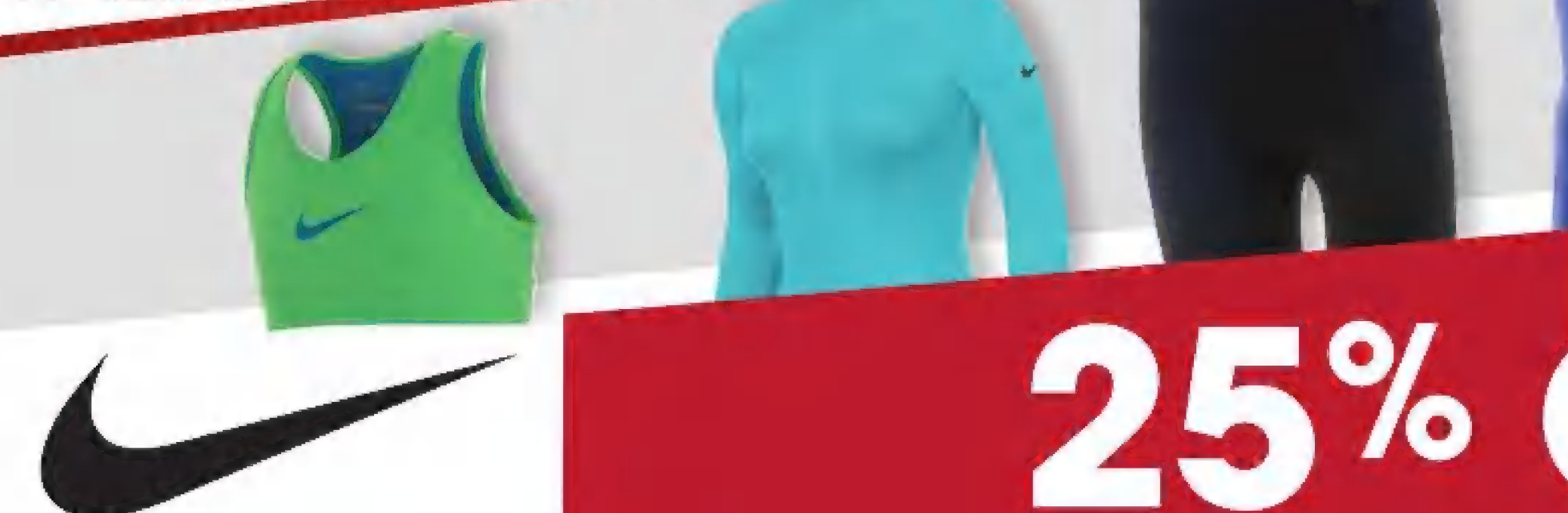


HOT DEAL

19⁹⁹ was...26.99-29.99
Women's Nike Solid or Printed Tempo or Dash Shorts



Girls' Nike Tempo Shorts
14⁹⁹ was...24.99



25%

HOT DEAL
26⁹⁹ was...39.99
Men's adidas Ultimate Fleece or All World Hoodies



HOT DEAL
26⁹⁹ was...36.99
Women's adidas Logo Hoodies
Styles D80925, D80922, D80920, D80924, D80921



HOT DEAL
19⁹⁹ was...29.99
Boys' adidas Logo Hoodies



HOT DEAL
26⁹⁹ was...39.99
Women's adidas Ultimate Fleece Hoodies
Styles F46681, F45903, F44901, F80461, G86098, G86099, G86092



free shipping on orders over \$39
limited time offer | standard shipping only | ex

11 pm CST on Wednesday, November 27.

ne Family

Selection varies by store.



44⁹⁹
EVERYDAY!
Men's Under Armour®
1/4-Zip Tees
Style 1242220



Off Men's, Women's, and Kids' Nike Pro Combat and Hyperwarm Apparel



HOT DEAL
16⁹⁹
was...23.99-26.99
Women's Champion®
Eco Fleece Pullovers
or Full-Zip Hoodies
Styles 7952, 7653

Eco Fleece Pants
16⁹⁹ was...19.99

9 on **academy.com**
usions apply | see **academy.com**

1,161,215,62,162,48,163,164,219,89,92,101,102,110,111,103,108,117,142,137,155,112,132,170,182,178,184,188,186:11/28/2013

Black Friday Hot Deals. Prices effective starting at 11 pm CST on V

HOT DEAL
14⁹⁹ **bcg™**
was...19.99
Men's Pursue and Journey,
Women's Eclipse, or Kids'
BCG Training
or Running Shoes
Styles FWBCMA3000,
FWBCWA3000,
YFWBCA1001, FWBCMA1001



bcg™ Athletic footwear for **the**

HOT DEAL
9⁹⁹
was...16.99
Men's Nike
Benassi Swoosh
Soccer Slides
Style 312618-011



HOT DEAL
19⁹⁹
was...29.99
Kids' adidas
adifaio
Running Shoes
Styles M22692,
M22691



HOT DEAL
39⁹⁹
was...59.99
Men's Nike Zoom
Air Commence
Training Shoes
Style 324579-001



HOT DEAL
39⁹⁹
was...49.99
Men's adidas
Falcon Elite 2
Running Shoes
Styles M22646,
Q35105

PRICE DROP
89⁹⁹
was...99.99-114.99
Men's or Women's
Asics
GT-2000
Running Shoes
Styles T2K7N.3801,
T2K2N.9062,
T2K4N.9062(W), T2K2G

EXCLUSIVE

Limited to stock on hand.
No rain checks.

HOT DEAL
16⁹⁹
was...22.99
Men's OVB
Auburn University
Pullover Hoodies



HOT DEAL
16⁹⁹
was...22.99
Men's OVB
University of Alabama
Pullover Hoodies



HOT DEAL
19⁹⁹
was...29.99
Youth Nike
Alabama
Fleece Pullover
Hoodies



HOLIDAY GIFT GU

65,67,160,161,162,163,164,182:11/28/2013

ember 27.

Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.



erry
en's Top-Sider Lanyard or
omen's Intrepid or Laguna
at Shoes
les 777924, 777971, 9774829,
74811, 9773136, 9773581
lection varies by store.



Women's



HOT DEAL
14⁹⁹
was...16.99

Men's
Magellan Outdoors™
Realtree®
Lounge Pants
Style SGMGML1000



14⁹⁹
EVERYDAY!

Women's
Magellan Outdoors™
Realtree®
Lounge Pants



HOT DEAL
12⁹⁹
was...19.99

Women's
Magellan Outdoors™
Two-Piece
Lounge Sets
Style SGMGWL1002



HOT DEAL
4⁹⁹
was...9.99

Men's or Women's
Magellan Outdoors™
Flannel Pants
Styles SGMGWL1001,
SGMGML1001



HOT DEAL
9⁹⁹
was...14.99

Men's or Women's
Polar Edge®
Thermals
Styles XAC8195-010,
XAC7441-010,
XAC7068-676,
XAC7068-010,
XAC7066-676,
XAC7066-010



HOT DEAL
9⁹⁹
was...14.99

Kids'
Polar Edge®
Thermals
Styles
XAC7074-679,
XAC7791-303,
XAC7791-410



7⁴⁹ was...9.99
Puzzles or Mugs

12⁷⁴ was...16.99
Shaving Bags,
Manicure Sets, or
Wallet with Tool Set



HOT DEAL
29⁹⁹
was...39.99

Magell
Realtre
King Co
Style SLN

Twin.....**22⁴⁹**
Queen...**26²⁴**



25% off
SLIPPERS FOR
THE FAMILY



HOLIDAY GIFT GUIDE for everyone on y
academy.com

Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.



Selection varies by store.

DUCK COMMANDER OFFICIAL MERCHANDISE

HOT DEAL
7⁹⁹ each
was...14.99
Duck Dynasty DVDs

HOT DEAL
9⁹⁹
was...16.99
Duck Commander 17 DVD
Style DUCKCMMDR17

HOT DEAL
12⁹⁹
was...24.99
Duck Dynasty Season 3 DVD with Si Cup
Style DD3W/CUP

HOT DEAL
9⁹⁹
was...14.99
Men's, Women's, or Kids' Duck Commander Graphic Tees

HOT DEAL
14⁹⁹
was...19.99
Men's or Women's Duck Commander Logo Lounge Pants

HOT DEAL
12⁹⁹ each
was...22.99-24.99
Duck Dynasty Books

HOT DEAL
9⁹⁹ each
was...19.99
Mohawk Duck Dynasty Door Mats

HOT DEAL
9⁹⁹
was...19.99
Duck Commander Si Cups-Three Pack
Style DC-16PCPK

HOT DEAL
17⁹⁹
was...29.99
Men's or Women's Duck Commander Hoodies

HOT DEAL
14⁹⁹ was...24.99
Kids'

HOT DEAL
12⁹⁹ EVERYDAY!
Men's or Women's Duck Commander Caps

HOT DEAL
29⁹⁹ was...34.99
Adults' Crocs™ Duck Commander Classic Clogs
Style 16083

HOT DEAL
14⁹⁹ each
was...24.99
Duck Dynasty Bobble Heads
Selection varies by store.

HOT DEAL
18⁹⁹ EVERYDAY!
Tervis Duck Dynasty Tumbler

HOT DEAL
9⁹⁹
was...24.99
Duck Commander Medium Pet Pillow
Styles DCPB3444-10, DCPB3445-10

HOT DEAL
9⁹⁹
was...12.99
Duck Commander Blanket
Style BC-FBBP

HOT DEAL
14⁹⁹ was...19.99
Duck Dynasty Gift Pack
Style QGP2001

HOT DEAL
39⁹⁹ was...49.99
Duck Commander 30-in. Rolling Duffel or 21-in. Spinner Luggage
Styles DCR012-30, DCL12-21
While supplies last.

HOT DEAL
49⁹⁹ was...59.99
Duck Commander 29-in. Spinner Luggage
Style DCL12-29
While supplies last.

Visit academy.com/duckcommander for a full selection of Duck Commander products.

CHRISTMAS WISHES
HOLIDAY SWEEPSTAKES

One lucky winner will be chosen to win a **\$2,500** Academy Sports + Outdoors gift card to make this holiday season the brightest ever!

Three winners per day will also be chosen to win a \$25 Academy Sports + Outdoors gift card. Sweepstakes starts November 3, 2013 and continues through December 2, 2013. Visit academy.com/christmaswishes for more details.

No purchase necessary. Odds of winning depend on number of entries received; purchases do not increase chances of winning. Total ARV = \$4,750. Open to legal U.S. residents age 18 and older. Ends 11:59 P.M. (CST) on 12/2/13. Sponsor: Academy Sports + Outdoors, 1800 North Mason Road, Katy, TX 77449. For complete details and official rules, visit academy.com/officialrules.

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RIGHT GIFTS. LOW PRICES. EVERYDAY!

Prices good November 28-30, 2013